

Notice of References Cited		Application/Control No.	Applicant(s)/Patent Under Reexamination 10/021,422 DELGADO ET AL.	
		Examiner	Art Unit	Page 1 of 1 Kambiz Abdi 3621

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	V	Tony, Thorncroft,"Corporate Friends Needed Sponsorship", December 4, 1998, Financial Times, page 19
	W	Michael Munson, "The Burgeoning Sponsorship Marketplace", Fund Raising Management, No. 7, Vol. 32, September 2001, page 40
	X	Harry A. Freedman," The Art Of Corporate Underwriting and Sponsorship", Fund Raising Management, September 1998, Vol. 29, page 23

*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)

Dates in MM-YYYY format are publication dates. Classifications may be US or foreign.